

ANEXA FOTO - REGULAMENT PUBLICITATE

Imaginile de mai jos:

- exemplifică textul din regulament și au caracter informativ.
- reprezintă fotografiile realizate de membrii grupului de elaborare a regulamentului sau sunt preluate de pe internet (a fost citată sursa).

FIRME ZONA PROTEJATĂ

(fig.1 – art.17)



(fig.1.2)

<https://madeinreghin.files.wordpress.com/2012/12/ghid-reghin-reabilitare-fatade.pdf>



Jeremy.B ©

<https://www.pinterest.cl/pin/365354588510963180/>

(fig.2 – 17(8)) VITRINE



<http://www.blitzprint.ro/format-mare/format-mare-autocolante-pvc/autocolant-pentru-vitrine>



<https://www.publi24.ro/anunturi/servicii/publicitate/anunt/Decorare-geamuri-Autocolant-Geam-magazin-Vitrine-Windowgraphics/7b016c7179606455.html>



<https://www.google.ro/maps/place/Timi%C8%99oara/@45.7524551,21.2247735,3a,75y,255.04h,88.5t/data=!3m6!1e1!3m4!1sclHPgRijUyLins6RrNqMUw!2e0!7i13312!8i6656!4m13!1m7!3m6!1s0x4745677dcb0fb5a7:0x537faf6473936749!2sTimi%C8%99oara!3b1!8m2!3d45.748871614d21.2086793!3m4!1s0x4745677dcb0fb5a7:0x537faf6473936749!8m2!3d45.748871614d21.2086793>



<https://www.google.ro/maps/@45.7541537,21.2263151,3a,75y,264.22h,101.1t/data=!3m6!1e1!3m4!1sdt04Xhd2Bt9VAVX8tJAVJQ!2e0!7i13312!8i6656>

(fig.2- 17(8)f) VITRINE SERVICII FUNERARE



<http://afrancisfunerals.co.uk/contact-us/contact-thetford/>



<http://www.lodgebros.co.uk/funeral-directors/hillingdon/>

(fig.3) PANOURI PUBLICITARE, ECRANE, PUBLICITATE LUMINOSĂ PE CLĂDIRI

(fig.3 - 20)



<http://www.digi4service.com/portfolio/brisbanecbd/>



<http://www.iledsolution.com/ledsolution-indoor-outdoor-seamless-l-shape-corner-led-display-screen/>



(fig.3 - 21(3))

https://www.google.ro/maps/place/Opera+de+Stat+din+Viena/@48.2028769,16.3689588,3a,75y,90t/data=!3m8!1e2!3m6!1sAF1QipOsDqyXPRK4RyPtQ2C5Mm7sEZcln_-qBh20R6bH%2e10!3e12!6shttps:%2F%2Fh5.googleusercontent.com%2Fp%2FAF1QipOsDqyXPRK4RyPtQ2C5Mm7sEZcln_-qBh20R6bH%3Dw203-h114-k-no!7i1920!8i1080!4m5!3m4!1s0x476d079c861dbfd5:0xfd59268d25377d56!8m2!3d48.2028769!4d16.3689588



https://www.google.ro/maps/place/Opera+de+Stat+din+Viena/@48.2032545,16.3691741,3a,75y,90t/data=!3m8!1e2!3m6!1sAF1QipN_ypstTWYe621hnDXGpDL0hEc7tnPIZKiEriXo!2e10!3e12!6shttps:%2F%2Fh5.googleusercontent.com%2Fp%2FAF1QipN_ypstTWYe621hnDXGpDL0hEc7tnPIZKiEriXo%3Dw203-h114-k-no!7i4640!8i2610!4m5!3m4!1s0x476d079c861dbfd5:0xfd59268d25377d56!8m2!3d48.2028769!4d16.3689588

Ecranele publicitare amplasate pe sol – tip catarg
(fig.3 – 20)



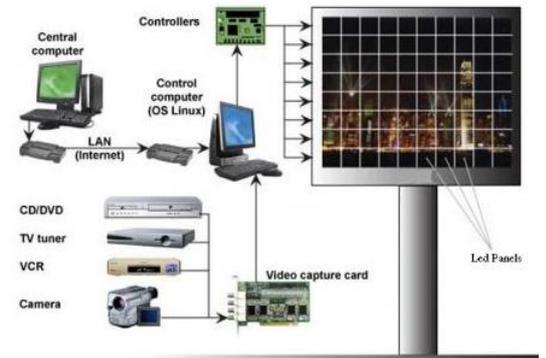
<https://www.sageled.net/>

(fig.3 – 25)

<http://www.ledadvertising-display.com/sale-10881756-smd2727-outdoor-advertising-led-display-large-outdoor-led-display-screens.html>



<https://www.google.ro/maps/@39.4784542,-0.4256945,3a,75y,259.02h,93.66t/data=!3m6!1e1!3m4!1s5r1b9PAT6w1yJGYD0lkuWwI2e0!7i13312!8i6656>



EXEMPLE DE PANOURI TURISTICE:



<http://blogerslorrainsengages.unblog.fr/2012/11/16/panneaux-touristiques-design-a-metz/>

(fig.4 - 30) PANOURILOR PUBLICITARE MOBILE - stopper



https://www.google.ro/search?q=PANOU+PUBLICITAR+MOBIL&rlz=1C1GGRV_enRO752RO752&source=Inms&tbm=isch&sa=X&ved=2ahUKewj3Jj6R-OjaAhXGBiwKHAsCuoQ_AUoAXoECAAQAw&biw=1920&bih=1012#imgdii=wLWLOIF71f0vM:&imgcr=7AvgtJj82RmEM



https://www.google.ro/search?q=PANOU+PUBLICITARE+MOBIL&rlz=1C1GGRV_enRO752RO752&source=Inms&tbm=isch&sa=X&ved=2ahUKewj3Jj6R-OjaAhXGBiwKHAsCuoQ_AUoAXoECAAQAw&biw=1920&bih=1012#imgdii=wLWLOIF71f0vM:&imgcr=7AvgtJj82RmEM



(fig.5) MOBILIERULUI URBAN CA SUPTOR PUBLICITAR

(fig.5.1 - 31) - coloanele port-afis



https://www.google.ro/maps/@48.8359791,2.3865691,3a,75y,78.15h,98.14t/data=!3m6!1e1!3m4!1s9oE-UWitU67qhoQT_3bteQ!2e0!7i13312!8i6656

<https://www.google.ro/maps/@48.8754218,2.3239159,3a,75y,128.62h,83.73t/data=!3m6!1e1!3m4!1sw4yFvdI1YeL7WuDDA425hA!2e0!7i13312!8i6656>



<https://www.pinterest.cl/pin/36676196337747591/>

(fig.5.1 - 31) – mobilier urban ca suport publicitar [AG1]



(fig.6) AMPLASAREA BANNERELOR ȘI STEAGURILOR PUBLICITARE

(fig.6 -32)



<http://www.kadvertising.ro/outdoor-1/banner-simpla-fata.html>

(fig.6 -34) *steag tip vela*



(fig.7.1 - 35) AMPLASAREA MESH-URILOR PE CLĂDIRI



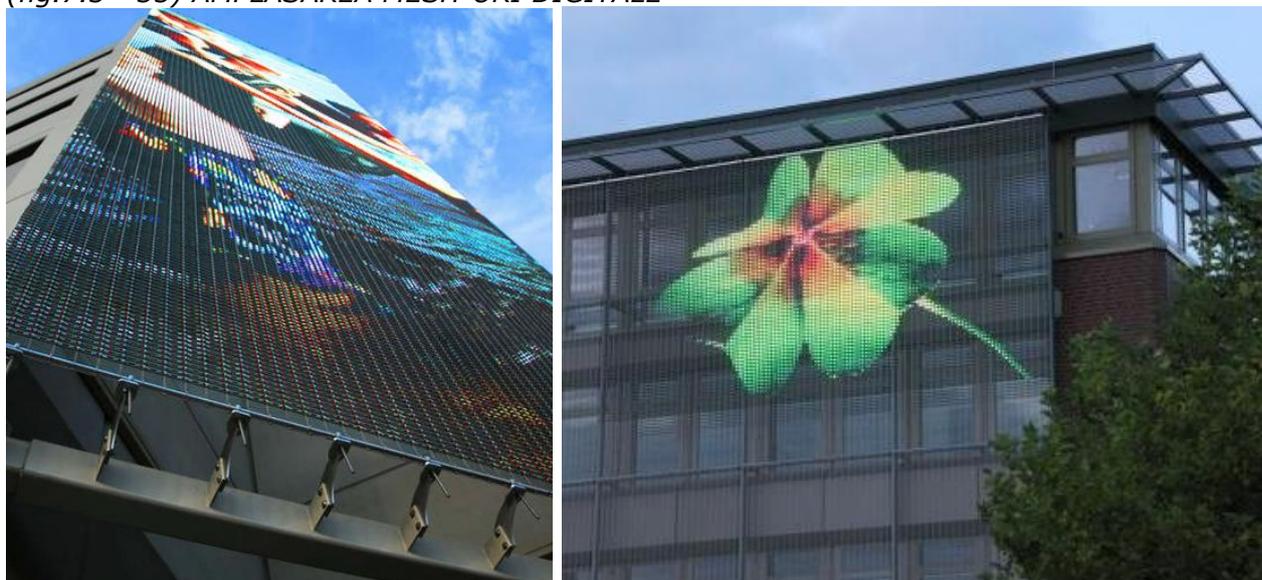
https://www.adsoftheworld.com/media/outdoor/cocacola_straw_windows

(fig.7.2 - 35) AMPLASAREA MESH-URI PE CONSTRUCȚII MONUMENT ISTORIC SAU CU VALOARE AMBIENTALĂ



https://brailachirei.files.wordpress.com/2011/11/100_6582.jpg

(fig.7.3 - 35) AMPLASAREA MESH-URI DIGITALE



<http://streetcommunication.com/product/facade-mesh-led-outdoor-mera-3/>

(fig.8 - 36) AMPLASAREA INDICATOARELOR PUBLICITARE DIREȚIONALE



(fig.9 – 37, 38, 39, 40) PUBLICITATEA TEMPORARĂ ȘI PROIECTELE PUBLICITARE SPECIALE



(fig.10 - 41) AFIȘELOR PUBLICITARE ȘI A ANUNȚURILOR DE MICĂ PUBLICITATE

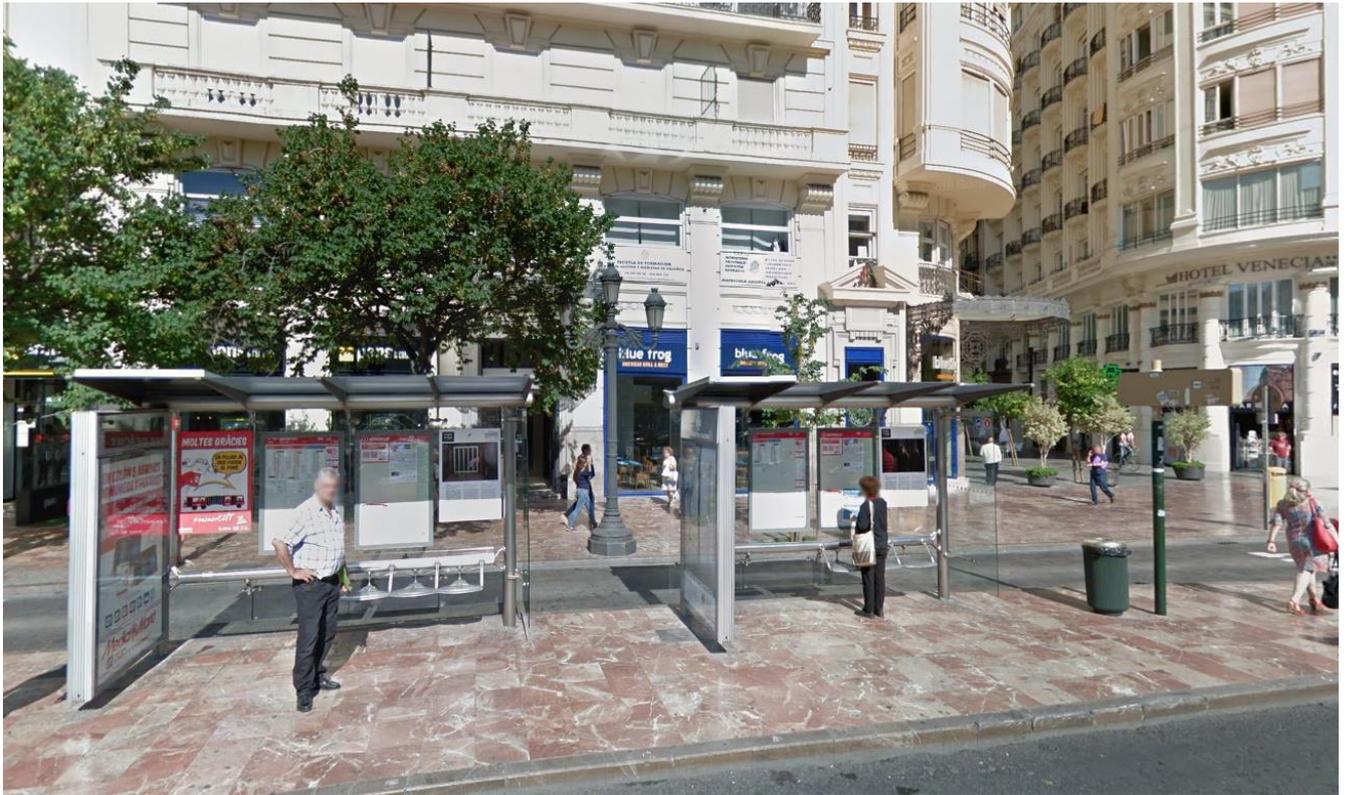


<http://www.timpark.ro/afisaj-stradal>



<https://www.google.ro/maps/place/Teatrul+Principal+de+Val%C3%A8ncia/@39.4704683,-0.3745116,3a,75y,354.46h,112.12t/data=!3m8!1e1!3m6!1sAF1QipOZpidVNSGDnpvW1GG5BrWdewEqcF5gdFtxqSZ%2e10!3e11!6shttps:%2F%2F5h5.googleusercontent.com%2Fp%2FAF1QipOZpidVNSGDnpvW1GG5BrWdewEqcF5gdFtxqSZ%3Dw234-h106-k-no-pi-0-ya134.5-ro-0-f0100!7i8704!8i4352!4m5!3m4!1s0xd6048b354483b25:0xe9b2b53af4192847!8m2!3d39.4705931!4d-0.3744632>

(fig.14 -31(4)) STAȚII AUTOBUZ PENTRU ADĂPOSTIREA PASAGERILOR



https://www.google.ro/maps/@39.4706054,0.3767799,3a,48y,225.3h,88.64t/data=!3m6!1e1!3m4!1sKQufAzrmMRev9xGbDjr_1g!2e0!7i13312!8i6656





<https://www.google.ro/maps/place/Pl.+de+l'Ajuntament+-+Sang/@39.4659495,-0.3847332,3a,90y,44.41h,89.79t/data=!3m8!1e1!3m6!1sAF1QipOW-O2nHwVm1lhuFUzOWiMQ2XVy9csmR71tBgqg!2e1!3e1!1!6shttps:%2F%2Fih5.googleusercontent.com%2Fp%2FAF1QipOW-O2nHwVm1lhuFUzOWiMQ2XVy9csmR71tBgqg%3Dw203-h100-k-no-pi0-ya354.87918-ro-0-fo100!7i13312!8i6656!4m1!1m6!2m5!1sHoteluri!5m2!5m1!1s2019-05-19!6e3!3m6!1s0xd604f4c83d1e3f7:0x72a68f3cbc2a4ae4!5m1!1s2019-05-19!8m2!3d39.4704683!4d-0.376853>